



Dynotag Launches new SuperPetTag

- *Dynotag, the provider of comprehensive consumer smart tags that solve a number of real world problems has launched SuperPetTag, a new tag for storing information about your pets.*

Seattle, WA, May 4, 2016 - Dynotag - the creator of handy property tags that store user information - today announces the launch of SuperPetTag, a new consumer smart tag that stores information about your favorite four-legged friends.

SuperPetTag is an Internet of Things (IoT) device for pet owners. It brings the power of the cloud to pet tags, storing not just basic pet recovery information, but key files they need to track their well-being. This includes vaccination records, vet records, medical history records and more. The information stored in the tag cannot get lost as it is securely saved in the Dynotag Cloud Service (DCS).

"The addition of SuperPetTag to the Dynotag series marks another occasion where we are adding to our comprehensive selection of consumer smart tags for a variety of real world needs", says Dynotag CEO Murat Divringi. "We want to form a trusting relationship with our users, so they feel comfortable using Dynotag SmartPetTags in storing and organizing information for their pets, just like they have been using our Property Recovery tags and Personal Emergency Information Tags"

Dynotag has also unrolled a new [Webapp](#) User Interface application that is mobile-first but also works on laptop, desktops and tablets with equal ease. The Dynotag user interface is a full application that runs in the browser. It behaves like a stand alone app but does not need to update. Whenever dynotag service is visited, users get the latest version of the app delivered instantly to their web browser.

In 2015, pet owners in the United States spent an [unbelievable \\$60 billion](#) on their pets in showing their furry companions a year's worth of love and affection. Now, SuperPetTag helps them to keep a better record of all the times they take their pet to the vets and more, helping provide peace of mind while simultaneously addressing a real market need.

"People love their pets, but they don't want to spend too much time keeping track of all their comings and goings," Divringi adds. "Now, SuperPetTag provides a means for them to store all of this data in the cloud in a way that is easy to access at all times."

Dynotag expects that in addition to individual pet owners, veterinary offices, pet shelters, grooming services and kennels will find the SuperPetTag a compelling solution for their clients' needs - and offers custom branded, private labeled versions of SuperPetTag tailored for specific businesses.



ABOUT

Dynotag provides comprehensive consumer smart tags for a variety of real world needs. Information stored on each tag is also stored on Dynotag's cloud, which functions as a one-stop hub to find information pertaining to a user's physical property. Dynotag products are offered through its [U.S.](#) and [Canadian](#) websites, as well as through [Baikush](#) via Amazon.co.uk.

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